

## AED programs in schools protect your campus.

Assembly Bill 2009 requires that all CA schools with an interscholastic athletics program have at least one AED on campus. AEDs must be available to athletic trainers and coaches, and be regularly tested and maintained.

## Via Heart Project Helps Make Schools Heart Safe.

At Via Heart Project, we make it easy for schools to implement and maintain a life-saving AED program. Whether you're just getting started or need help managing an existing program, we provide expert support every step of the way—with a focus on simplicity, compliance, and readiness.

We coordinate all aspects of your AED program, including:



### Personalized Planning & Budgeting

We understand that every school is different. Our team helps tailor your AED program to fit your school's financial system, timeline, and goals.



### Site Assessment & AED Placement

We review campus maps to recommend ideal locations for AED placement and the number of units needed to ensure full coverage across your school.



### Ready-to-Use AED Delivery

All new AEDs are delivered fully set up, labeled, and ready to be placed into service.



### Comprehensive AED Maintenance & Compliance

Our AED maintenance program ensures your devices stay rescue-ready and compliant with local and state laws. Along with providing medical direction and oversight for your program, we track monthly AED readiness checks, supply expirations (includes free replacements upon expiration or use), and staff training records. The first year of our program is included at no cost with AED purchase.



### Competitive Pricing

We work with vendors to ensure our prices are as low as possible, allowing us to carry out our nonprofit mission of placing and maintaining as many AEDs as we can. Our maintenance program includes replacement supplies at no additional cost, making our overall price highly competitive and valuable.



### Training for Staff & Students

We offer CPR and AED training for staff, students, coaches, and community members—empowering your community to respond confidently in a cardiac emergency.

- *Hands-only CPR and AED training* is available to Bay Area schools enrolled in our AED Maintenance Program.
- *Certified CPR/AED and First Aid training* can be scheduled on campus for school staff and faculty.



### Vendor-Neutral AED Selection

As a vendor-neutral, nonprofit organization, we help you choose the best AED make and model based on your needs—whether you prioritize pediatric capabilities, bilingual voice prompts, portability, or budget.



### Ongoing Support & Resources

We send annual emails to each school site with a customizable *Cardiac Emergency Response Plan (CERP) template*, helping you stay prepared and compliant year after year.



### Dedicated Customer & Technical Support

Our expert team is always available to answer questions, troubleshoot issues, and ensure your program runs smoothly.



### Expert Support You Can Count On

With over 3,000 AEDs under our management and a 99% compliance rate, we are trusted by businesses, schools, public agencies, and private organizations across the country to deliver life-saving solutions that work.

Via Heart Project manages AED programs in over 500 schools across California, and more than 1,200 AEDs in schools nationwide.

With years of specialized experience in school-based AED programs, together, we can create a HeartSafe campus for everyone.

## Why Schools Need AEDs



Sudden cardiac arrest (SCA) can strike anyone, anytime—even young, healthy students. Every year in the U.S., over 350,000 people experience out-of-hospital cardiac arrest—and up to 23,000 of them are children under 18.

SCA is the leading cause of death on school campuses and among high school athletes, with nearly 40% of cardiac arrests in youth linked to sports. In fact, 1 in every 25 U.S. high schools can expect an SCA event each year.

The only effective treatment for SCA is immediate CPR and defibrillation.



Every minute counts—survival chances drop by 10% for every minute without defibrillation, and brain damage can begin within 8 minutes. With an average EMS response time of 7 minutes or more, having an AED on-site is critical.

The average amount of time spent in the workplace per day is around 8 hours. Workplaces with AEDs and AED programs are helping protect everyone in the building, the entire time they are there.



With a well-implemented AED program and long-term AED management, SCA survival rates can increase from just 10% to over 50%.

AEDs don't just protect the 49 million students who are on school campuses each day. They also safeguard nearly 300,000 staff and faculty members, as well as parents, grandparents, and community members who attend events, meetings, and games on campus.