

# Sudden Cardiac Arrest (SCA) is deadly without rapid intervention.

Survival chances decrease by **10%** for **every minute** that immediate **CPR** and use of an **AED** is delayed.

**0-1 min**

- heart stops
- breathing stops
- loss of consciousness

**1-3 min**

- brain deprived of oxygen
- brain cells begin to die

**3-5 min**

- permanent damage begins

**6-10 min**

- irreversible brain damage
- chances of survival low

**10+ min**

- brain death & coma
- survival nearly impossible

Immediate **CPR** and **AED** use combat this timeline and can **triple** chances of survival.

**Learn CPR and AED. Save a life.**

Visit [viaheartproject.org](http://viaheartproject.org) or email [info@viaheartproject.org](mailto:info@viaheartproject.org) to learn more about how you can save a life.