



TEEN **HEART** SCREENING ANNUAL SPONSORSHIP AGREEMENT

Saving young hearts in Northern California

Cardiac Arrest is the leading cause of death on a school campus.

Via Heart Project offers FREE heart screening events throughout Northern California to identify congenital heart defects in youth ages 12-25. Screenings include vitals, health history review, 12 lead EKG, hands-only CPR and AED training, a limited echocardiogram, and a consultation with a cardiologist.

We find approximately 1 out of every 100 children requires follow-up for a heart issue that could put them at risk.

Annual Program Sponsor Levels

Annual program sponsors subsidize the cost of running the screening program on an annual basis, in addition to the sponsors who subsidize each screening event. The audience for a screening event is up to 750 youth along with their families, school staff, media outlets, and over 100 Northern California medical and non-medical volunteers. An estimated 20,000 families and 2,000 volunteers receive information about each event.

LOVING HEARTS ANNUAL SPONSOR \$25,000	PLATINUM HEART ANNUAL SPONSOR \$50,000
<i>This special sponsorship is designed for individuals or organizations recognizing a loved one lost to heart issues.</i>	<i>This sponsorship is designed for businesses and corporations.</i>
All the benefits of the Platinum Heart Annual Sponsor for the entire calendar year plus...	Logo printed prominently on Via screening trailer, parked visibly at all Via screening events
A vertical banner at all events with your loved one's picture and story (provided by Via Heart Project)	Logo on: <ul style="list-style-type: none">• main Screening Page of Via Website• all volunteer t-shirts• registration portal• press releases• all event promotional material
	Booth at event (products and services may be promoted but not sold)
	Signage throughout event
	Company banner displayed at event (provided by sponsor)
	Special thanks and recognition at morning "all-hands" meeting



- Every effort is made to maximize the number of youth who receive a screening, however no guarantees are made to the actual number of attendees at each event.
- Our goal is to hold 4 events each year, however we cannot guarantee this will happen due to circumstances beyond our control. Event sponsors and host sites must still be secured for each event.
- All annual program sponsors are able to set up a table/booth and an approved banner (provided by sponsor) at all sponsored events. Sponsor booths must follow all Via Heart Project table/booth guidelines, including no point of sale or requests for donations. Handouts, information, samples, testing for parents, and crafts are all well within the guidelines.
- All sponsor-provided materials and posters must be approved by Via Heart Project and will be posted at Via's discretion. Our goal is to have the sponsor's recognition visible to all who attend.
- A high quality jpeg logo must be submitted to be included in promotional materials.
- Via maintains the right to find additional annual and event sponsors.

We agree to sponsor Via Heart Project's Screening Program at the following level:

Platinum Heart Annual Sponsor \$50,000 _____

Loving Hearts Annual Sponsor \$25,000 _____

Generous support from sponsors allows us to continue saving lives. Thank you for your support in helping us make ours a Heart Safe Place to live, work, learn, and play.

Cathy DeCock
Chief Operating Officer
Via Heart Project

Sponsor Representative, Name and Title

Sponsoring Organization

Date

Signature

Date