VIA HEART PROJECT

Teen Heart Screening Sponsorship Agreement

Via Heart Project is a San Francisco-based non-profit 501(c)(3) dedicated to sudden cardiac arrest (SCA) awareness, education, and prevention. Cardiac arrest kills more Americans each year than breast cancer, lung cancer, prostate cancer, and AIDS *combined*. It is estimated that 5,000 to 10,000 of those deaths are school aged children, most with unknown congenital heart defects.

Via Heart Project offers heart screening events throughout Northern California to identify congenital heart defects in youth ages 12-25. Heart Screenings include health history review, EKG, blood pressure, hands-only CPR and AED training, limited echocardiograms and a consultation with a cardiologist. Approximately 1 out of every 200 youth screened typically require follow up care. Sponsors subsidize the cost of screenings so they remain free of charge for students and families regardless of income or ability to pay. The audience for a screening event is up to 500 youth, families, school staff, media outlets, and over 100 local volunteers.

Sponsorship includes:

- Logo placement on the Via Heart Project website registration portal.
- The opportunity to have a booth with signage at the event (products and services may be promoted but not sold)
- Logo on volunteer T-shirts.
- Opportunity to include promotional materials for the screening checkout table.

Three months in advance of the screening date, sponsor agreement is to be signed and returned to Via with the sponsorship fees.

Eight weeks in advance of the screening date, a high quality jpeg of the sponsor logo must be received to be included on volunteer T-shirts and website.

We (Sponsor) agree to sponsor a Via Heart Project Teen Heart screening at

_____ (Host school) on _____ (Date)

For the amount of $_____

Generous support from sponsors allow us to continue saving lives. Via maintains the right to find additional sponsors. Thank you for your support in helping us make ours a Heart Safe Place to live, work, learn and play.

_____
Cathy DeCock
Chief Operating Officer
Via Heart Project

_____
Sponsor Representative, Name and Title

_____
Sponsoring Organization

_____
Signature

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